



Demand for spectacular gem of Downtown Markham speeds launch of next phase, Rouge Bijou Promenade

First Two Rouge Bijou Residences Unveiled and Immediately Sold

Markham, Ontario – July 2006 – Inspired by the coveted bijou residences of London’s fashionable Kensington borough and the Rouge River Valley, The Remington Group Inc. has launched Rouge Bijou, its signature luxurious condominiums in the heart of the newly announced Downtown Markham. Remington has experienced spectacular public demand and the first two buildings sold immediately. Because of this demand, Remington has moved up the construction date and sales launch of the third building, Rouge Bijou Promenade.

“The Rouge Bijou condominiums are a reflection of our desire to create a European-inspired downtown residence that offers modern cosmopolitan living in a beautiful setting, where people can live, work and play,” stated Rudolph P. Bratty, president of The Remington Group.

Designed by Sheldon Levitt of Quadrangle Architects, the Rouge Bijou condominiums include distinct urban features such as uninhibited street frontage, placement next to a linear park and immediate access to the animated surroundings, Rouge Bijou personifies the entire Downtown Markham goal of creating a city community where residents have access to a genuine and exciting downtown experience. This unique locale will place people at heart of a vibrant urban community, within walking distance of pedestrian friendly boulevards, parks and charming streetscapes with shops, cafes, cinemas, and restaurants.

“The front door of Rouge Bijou is your connection to the city,” says Sheldon Levitt, Principal of Quadrangle. “We designed the building and the surrounding area so that the car is not emphasized. Instead, you have interesting, enjoyable and walkable connections within the city and the surrounding natural features.”

Seven storeys tall with set back terraces, the Rouge Bijou Promenade houses 152 units, which range in size and variety from 511 square feet one bedroom suites to 1,090 square feet two bedroom plus den dwellings. A large number of the units have expansive balconies, patios or terraces. Water, wood and stone are the themes used in the extensive lobby and amenity areas of the building. Natural materials also get the spotlight in Rouge Bijou’s green roof in the one-storey amenity area and lobby. This naturalized roof reduces the need to take storm water from the site, improves the insulation of the building and provides a pleasant view from the suite windows above. Downtown Markham is an environmentally conscious development, and Rouge Bijou condominium residences are registered for LEED Green Building Certification.

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A Modern Design with Quality Amenities

Awash in natural light, Rouge Bijou's welcoming lobby features a clean and cosmopolitan design. Featuring exclusively appointed suites and elite amenities and services, residents and guests will feel like they stepped into a chic, modern hotel with minimalist elegance.

The buildings have unparalleled suite features and elegant finishes, including nine foot standard ceilings, stretching to ten feet for penthouse, patio suites and garden villas, a chef's gourmet kitchen with granite countertops and stainless steel appliances. Foyer, den and living room each feature engineered hardwood floors, while bathrooms boast marble floors and designer bathroom fixtures.

Individual seasonally-controlled heating and air-conditioning improve energy efficiency through energy recovery technology, and individual suite-controlled energy recovery ventilators provide mechanically replenished fresh air. CRI® Green Label certified carpet promotes indoor air quality in bedrooms and all paints will be Green Seal® certified products.

In addition to a 24/7 concierge, Rouge Bijou offers a way of life with Club Bijou. Residents can work out in the fully equipped exercise facility, enjoy the lounge/party room and games area with friends and family, view movies in the state-of-the-art private screening room, try out recipes in the demonstration kitchen, and even take a swing in the virtual golf room. A furnished guest suite for visiting friends and family, spacious storage lockers, secure underground guest parking and a convenient bicycle storage room are a few of the Club Bijou extras. Finally, each unit is equipped with an entry alarm.

For those who enjoy the outdoors, Downtown Markham features 72 acres of parks and open spaces. At the doorstep of Rouge Bijou is the Simcoe Promenade, a grand boulevard with pedestrian and transit access to all parts of Downtown Markham.

Rouge Bijou offers residents the convenience of walking or cycling to work as well as easy access to Markham's Viva public transit system and the GO train. They can access major highways within minutes.

With 46 designs to choose from, Rouge Bijou Promenade offers residences to suit everyone's tastes and needs. One bedroom; one bedroom plus den; two bedroom; and two bedroom plus den designs will be offered. These stunning suites are sized from 4540 to 1090 square feet and suites start in the \$180,000s. The prestigious residences will be ready for occupancy in fall 2008.

Baker Real Estate Corporation is the exclusive listing broker for Rouge Bijou Promenade.

For more information, visit www.downtownmarkham.ca or call 905-948-9900.



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Media contact: Geoffrey Morgan
Maverick for The Remington Group
416-640-5525 x228
geoffreym@maverickpr.com