

## **DOWNTOWN MARKHAM – REVIVING THE COMMUNITY EXPERIENCE**

With more than 60 years of experience and a strong commitment to quality and community development, The Remington Group, is a leader in residential, commercial and industrial development in the Greater Toronto Area. And once again, the company is taking a leadership role by committing to its most ambitious and spectacular project to date, Downtown Markham. This development will set a precedent in the way communities are created in the city, the province and throughout North America.

More than a decade ago, Markham City Council realized that it could no longer continue to accommodate growth by expanding farther and farther into the countryside. Downtown Markham meets the municipality's goal for greater density development and new provincial initiatives to curb urban sprawl and protect the natural environment. The mixed use community also sets the stage for increased economic development as Markham builds upon its reputation as a knowledge economy powerhouse.

### **General Overview**

- Downtown Markham is a \$3 billion, 20-year development project that will occupy 98 hectares (243 acres) of land in the heart of Markham, between Highway 407 and the Rouge Valley, and from Warden Avenue on the West to Unionville GO Station, near Kennedy Road
- Adhering to the principles of the Smart Growth Development, Downtown Markham will be mixed-use zone, rejecting the trend that separates housing from jobs and retail stores. All personal, family and employment needs will be available in the community
- The entire project is designed to be environmentally sensitive, pedestrian friendly and transit-oriented, with short walking distances and easy access to all residential, commercial zones and transit stops
- Downtown Markham will become home to 9,500 residents living in 3,900 new condominiums and townhouses
- More than 16,000 people will work in approximately 4.2 million square feet of office space.
- The overall Markham Centre area will eventually accommodate 25,000 residents

### **The Community Experience**

The Remington Group has planned Downtown Markham so it reflects the fundamental successes of community as they relate to interconnectedness and urban design. This includes implementing architecture and urban design elements that consistently reflect the following:

**CONTEXT:** Create places that represent human scale at street level; are complementary in design to neighbouring buildings; resonate with province's geography and climate; and provide human scale through change, contrast and intricacy in façade, form, colour and/or materials

**COHESIVENESS:** Design places and spaces that have a shared vocabulary and to spatially define streetscapes and open spaces in order to promote images of a cohesive, identifiable, pedestrian-oriented neighbourhoods

**COALESCENCE:** Build for multiple purposes and for multiple functions

**RESPONSIBILITY:** Maintain high environmental standards for future generations' enjoyment

**HARMONY:** Celebrate shared public space